Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for Arkansas—and matters to our communities, jobs and public funding.

• Domestic and international travelers spent an estimated $8.7 billion while visiting Arkansas.
• Travel spending was 8.7% above 2019 levels and 9.2% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including Arkansas.

• Travel spending directly supported 67,800 jobs, and was the state’s 4th largest sector in terms of employment.
• Travel spending generated $632 million in taxes to state and local governments.
• Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

### WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

**$1.2 TRILLION**

In Travel Spending

Produces **$2.6 TRILLION**

In Economic Output

The travel industry directly employs **8 MILLION** American workers

But still has nearly **2 MILLION** job openings as of early 2023

Travel spending alleviates an average of **$1,270**

in taxes per U.S. household

Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:

- **DOMESTIC LEISURE**
  - **$837 BILLION**
  - (99% RECOVERED**)

- **DOMESTIC BUSINESS**
  - **$234 BILLION**
  - (74% RECOVERED**)

- **INTERNATIONAL INBOUND**
  - **$116 BILLION**
  - (55% RECOVERED**)

**Percent recovered is adjusted for inflation**