Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for California—and matters to our communities, jobs and public funding.

- Domestic and international travelers spent an estimated $140.5 billion while visiting California.
- Travel spending was 11.8% below 2019 levels and 49.1% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including California.

- Travel spending directly supported 1,066,100 jobs, and was the state’s 6th largest sector in terms of employment.
- Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

### 2022 NATIONAL DATA

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
<th>STATE AND LOCAL TAX RECEIPTS</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$159.3 Billion</td>
<td>$12.0 Billion</td>
<td>1,066,100</td>
<td>6</td>
</tr>
<tr>
<td>2020</td>
<td>$72.3 Billion</td>
<td>$7.4 Billion</td>
<td>582,800</td>
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<tr>
<td>2021</td>
<td>$94.3 Billion</td>
<td>$7.8 Billion</td>
<td>625,000</td>
<td>10</td>
</tr>
<tr>
<td>2022*</td>
<td>$140.5 Billion</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Preliminary

**Percent recovered is adjusted for inflation

### WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

- Once our nation’s #1 services export, travel has the unique ability to generate a trade surplus.
- The travel industry directly employs 8 million American workers.
- Travel spending alleviates an average of $1,270 in taxes per U.S. household.
- But still has nearly 2 million job openings as of early 2023.

### When the Travel Industry Thrives, America Thrives.

- **$1.2 TRILLION** in Travel Spending
- Produces **$2.6 TRILLION** in Economic Output

- However, in 2022, travel’s surplus declined to just **$3 BILLION** from a peak of **$86 BILLION** in 2015.

### 2022 NATIONAL DATA

- The travel industry directly employs 8 million American workers.
- But still has nearly 2 million job openings as of early 2023.
- Travel spending alleviates an average of $1,270 in taxes per U.S. household.

### Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:

- **DOMESTIC LEISURE**: $837 BILLION (99% recovered**)
- **DOMESTIC BUSINESS**: $234 BILLION (74% recovered**)
- **INTERNATIONAL INBOUND**: $116 BILLION (55% recovered**)