Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for Colorado—and matters to our communities, jobs and public funding.

- Domestic and international travelers spent an estimated $24.6 billion while visiting Colorado.
- Travel spending was 0.9% above 2019 levels and 19.5% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including Colorado.

- Travel spending directly supported 187,800 jobs, and was the state’s 4th largest sector in terms of employment.
- Travel spending generated $1.7 billion in taxes to state and local governments.
  - Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

**WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
<th>STATE AND LOCAL TAX RECEIPTS</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$24.3 Billion</td>
<td>$1.7 Billion</td>
<td>187,800</td>
<td>4</td>
</tr>
<tr>
<td>2020</td>
<td>$15.5 Billion</td>
<td>$1.3 Billion</td>
<td>141,100</td>
<td>8</td>
</tr>
<tr>
<td>2021</td>
<td>$20.6 Billion</td>
<td>$1.5 Billion</td>
<td>152,400</td>
<td>7</td>
</tr>
<tr>
<td>2022*</td>
<td>$24.6 Billion</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Preliminary

SOURCE: U.S. Travel Association and Tourism Economics

Travel spending alleviates an average of $1,270 in taxes per U.S. household.

Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:

- **DOMESTIC LEISURE**: $837 Billion (99% RECOVERED**)
- **DOMESTIC BUSINESS**: $234 Billion (74% RECOVERED**)
- **INTERNATIONAL INBOUND**: $116 Billion (55% RECOVERED**)