

Travel will power our economic recovery. Why travel matters to

CONNECTICUT

STATE	SPENDING	PAYROLL	JOB	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$13.3 Billion	\$2.7 Million	69,815	8
2020	▼ -45%	▼ -36%	▼ -41%	▼ 13
2021	▼ 22% Below 2019 Levels			

Prior to the COVID-19 pandemic, the thriving travel and tourism industry was a significant economic driver in **CONNECTICUT**. In 2019:

- Domestic and international travelers spent **\$13.3 billion** while visiting.
- For every **\$1 million** spent in Connecticut by domestic and international travelers, **5.2 jobs were created**.
- Travel spending directly supported **69,815 jobs**, making the travel industry the state's **8th largest workforce**, representing **4.8%** of our state's total private sector employment.
- Travel spending generated **\$1.8 billion in taxes to state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

In **2020 and 2021**, the COVID-19 pandemic led to historic declines in travel to **CONNECTICUT** and caused severe economic harm to our attractions, hotels, restaurants and more.

- Spending by domestic and international travelers **declined 45% in 2020**, shuttering many local businesses and putting our residents out of work. **Spending was 22% below 2019 levels in 2021**.
- **Travel employment fell by 41% in 2020** and travel's share of total private industry employment fell from **4.8% to 3.1%**.

SOURCE: U.S. Travel Association, Tourism Economics

TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS.

