

Travel will power our economic recovery. Why travel matters to

DISTRICT OF COLUMBIA

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$15.1 Billion	\$4.3 Billion	85,415	2
2020	▼ -61%	▼ -53%	▼ -52%	▼ 6
2021	▼ 58% Below 2019 Levels			

Prior to the COVID-19 pandemic, the thriving travel and tourism industry was a significant economic driver in the **DISTRICT OF COLUMBIA**. In **2019**:

Domestic and international travelers spent **\$15.1 billion** while visiting.

- For every **\$1 million** spent in the District of Columbia by domestic and international travelers, **5.7 jobs were created**.
- Travel spending directly supported **85,415 jobs**, making the travel industry the state's **2nd largest workforce**, representing **15.8%** of our state's total private sector employment.
- Travel spending generated **\$2.3 billion in taxes to state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

In **2020 and 2021**, the COVID-19 pandemic led to historic declines in travel to the **DISTRICT OF COLUMBIA** and caused severe economic harm to our attractions, hotels, restaurants and more.

- Spending by domestic and international travelers **declined 61% in 2020**, shuttering many local businesses and putting our residents out of work. **Spending was 58% below 2019 levels in 2021**.
- **Travel employment fell by 52% in 2020** and travel's share of total private industry employment fell from **15.8% to 8.5%**.

SOURCE: U.S. Travel Association, Tourism Economics

TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS.

