Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for Hawaii—and matters to our communities, jobs and public funding.

**IN 2022**

- Domestic and international travelers spent an estimated $26.4 billion while visiting Hawaii.
- Travel spending was 9.0% below 2019 levels and 45.2% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including Hawaii.

**IN 2019**

- Travel spending directly supported 210,700 jobs, and was the state’s largest sector in terms of employment.
- Travel spending generated $1.9 billion in taxes to state and local governments.
  - Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

### WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
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**Source:** U.S. Travel Association and Tourism Economics

*Preliminary

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### WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

**$1.2 TRILLION**

In Travel Spending

**$2.6 TRILLION**

In Economic Output

Once our nation’s 

#1 SERVICES EXPORT

The travel industry directly employs 

8 MILLION 

American workers

But still has nearly 

2 MILLION 

job openings as of early 2023

However, in 2022, travel’s surplus declined to just 

$3 BILLION 

from a peak of 

$86 BILLION 

in 2015

Travel spending alleviates an 

average of 

$1,270 

taxes per U.S. household

Travel has the unique 

ability to generate a 

trade surplus

Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:

**DOMESTIC LEISURE**

$837 BILLION  

(99% RECOVERED**)

**DOMESTIC BUSINESS**

$234 BILLION  

(74% RECOVERED**)

**INTERNATIONAL INBOUND**

$116 BILLION  

(55% RECOVERED**)

**Percent recovered is adjusted for inflation