

STATE	SPENDING	····· PAYROLL ·····	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING	····· TAX RECEIPTS ······
2019	\$5.7 Billion	\$1.0 Billion	32,192	8	\$685.3 Million
2020	▼ -29%				▼ -23%

In **Idaho**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

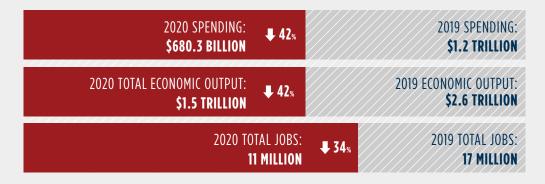
In 2019:

- Domestic and international travelers spent \$5.7 billion exploring our state
- For every \$1 million spent in Idaho by domestic and international travelers, 5.6 jobs are created
- The 32,192 travel-supported jobs represented 5.1% of Idaho's total private industry employment, without which our unemployment rate of 2.8% would have been 7.8% of the labor force
- Travel spending generated **\$685.3 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Idaho experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 29%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 23%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS