

Travel will power our economic recovery. Why travel matters to

KANSAS

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$8.6 Billion	\$1.7 Billion	62,654	8
2020	▼ -26%	▼ -16%	▼ -20%	▼ 11
2021	▼ 14% Below 2019 Levels			

Prior to the COVID-19 pandemic, the thriving travel and tourism industry was a significant economic driver in **KANSAS**. In 2019:

- Domestic and international travelers spent **\$8.6 billion** while visiting.
- For every **\$1 million** spent in **KANSAS** by domestic and international travelers, **7.3 jobs were created**.
- Travel spending directly supported **62,654 jobs**, making the travel industry the state's **8th largest workforce**, representing **5.5%** of our state's total private sector employment.
- Travel spending generated **\$957 million in taxes to state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

In 2020 and 2021, the COVID-19 pandemic led to historic declines in travel to **KANSAS** and caused severe economic harm to our attractions, hotels, restaurants and more.

- Spending by domestic and international travelers **declined 26% in 2020**, shuttering many local businesses and putting our residents out of work. **Spending was 14% below 2019 levels in 2021**.
- **Travel employment fell by 20% in 2020** and travel's share of total private industry employment fell from **5.5% to 4.6%**.

SOURCE: U.S. Travel Association, Tourism Economics

TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS.

