

STATE SPENDING PAYROLL JOBS TRAVEL INDUSTRY EMPLOYMENT RANKING					····· TAX RECEIPTS ······
2019	\$13.9 Billion	\$3.2 Billion	121,010	6	\$1.6 Billion
2020	▼ -35%				▼ -28%

In **Louisiana**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

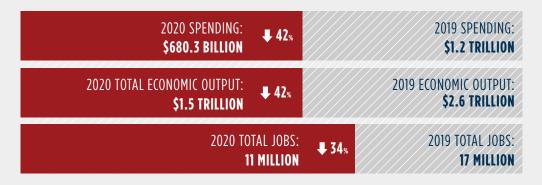
In 2019:

- Domestic and international travelers spent \$13.9 billion exploring our state
- For every \$1 million spent in Louisiana by domestic and international travelers, 8.7 jobs are created
- The 121,010 travel-supported jobs represented 7.5% of Louisiana's total private industry employment, without which our unemployment rate of 4.7% would have been 11.9% of the labor force
- Travel spending generated **\$1.6** billion to federal, state and local governments, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Louisiana experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 35%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 28%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS