

Travel will power our economic recovery. Why travel matters to MASSACHUSETTS

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$26.5 Billion	\$8.3 Billion	163,017	8
2020	▼ -53%	▼ -45%	▼ -47%	▼ 13
2021	▼ 41% Below 2019 Levels			

Prior to the COVID-19 pandemic, the thriving travel and tourism industry was a significant economic driver in **MASSACHUSETTS**. In 2019:

- Domestic and international travelers spent **\$26.5 billion** while visiting.
- For every **\$1 million** spent in **MASSACHUSETTS** by domestic and international travelers, **6.2 jobs were created**.
- Travel spending directly supported **163,017 jobs**, making the travel industry the state's **8th largest workforce**, representing **5.1%** of our state's total private sector employment.
- Travel spending generated **\$3.7 billion in taxes to state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

In 2020 and 2021, the COVID-19 pandemic led to historic declines in travel to **MASSACHUSETTS** and caused severe economic harm to our attractions, hotels, restaurants and more.

- Spending by domestic and international travelers **declined 53% in 2020**, shuttering many local businesses and putting our residents out of work. **Spending remained 41% below 2019 levels in 2021**.
- **Travel employment fell by 47% in 2020** and travel's share of total private industry employment fell from **5.1% to 3.0%**.

SOURCE: U.S. Travel Association, Tourism Economics

TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS.

