Travel will power our economic recovery. Why travel matters to

STATE ······ SPENDING ······ PAYROLL ····· JOBS ····· JOBS ····· BAVEL INDUSTRY EMPLOYMENT RANKING					······ TAX RECEIPTS ······
2019	\$19.6 Billion	\$6.3 Billion	133,509	7	\$3.5 Billion
2020	▼ -38%				▼ -30%

In **Maryland**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

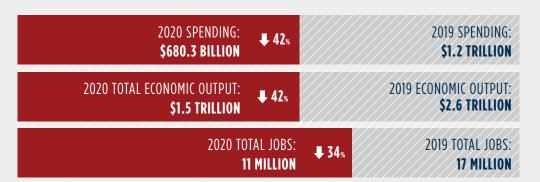
In 2019:

- Domestic and international travelers spent **\$19.6 billion** exploring our state
- For every \$1 million spent in Maryland by domestic and international travelers, 6.8 jobs are created
- The 133,509 travel-supported jobs represented 6.0% of Maryland's total private industry employment, without which our unemployment rate of 3.5% would have been 9.3% of the labor force
- Travel spending generated **\$3.5 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Maryland experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 38%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 30%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS