Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for Michigan—and matters to our communities, jobs and public funding.

- Domestic and international travelers spent an estimated $25.5 billion while visiting Michigan.
- Travel spending was 2.5% above 2019 levels and 12.1% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including Michigan.

- Travel spending directly supported 203,600 jobs, and was the state’s 7th largest sector in terms of employment.
- Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

### When the Travel Industry Thrives, America Thrives.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
<th>STATE AND LOCAL TAX RECEIPTS</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$24.9 Billion</td>
<td>$1.8 Billion</td>
<td>203,600</td>
<td>7</td>
</tr>
<tr>
<td>2020</td>
<td>$17.8 Billion</td>
<td>$1.6 Billion</td>
<td>150,200</td>
<td>10</td>
</tr>
<tr>
<td>2021</td>
<td>$22.7 Billion</td>
<td>$1.8 Billion</td>
<td>166,100</td>
<td>8</td>
</tr>
<tr>
<td>2022*</td>
<td>$25.5 Billion</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SOURCE: U.S. Travel Association and Tourism Economics

*Preliminary

8 MILLION American workers

Travel has the unique ability to generate a trade surplus from a peak of $86 BILLION in 2015

However, in 2022, travel’s surplus declined to just $3 BILLION

But still has nearly 2 MILLION job openings as of early 2023

Travel spending alleviates an average of $1,270 in taxes per U.S. household

Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:

- **DOMESTIC LEISURE**
  - $837 BILLION
  - (99% RECOVERED**)

- **DOMESTIC BUSINESS**
  - $234 BILLION
  - (74% RECOVERED**)

- **INTERNATIONAL INBOUND**
  - $116 BILLION
  - (55% RECOVERED**)