

Travel will power our economic recovery. Why travel matters to

MINNESOTA

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING	TAX RECEIPTS
2019	\$16.6 Billion	\$6.3 Billion	153,387	5	\$4.0 Billion
2020	▼ -44%				▼ -36%

In **Minnesota**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

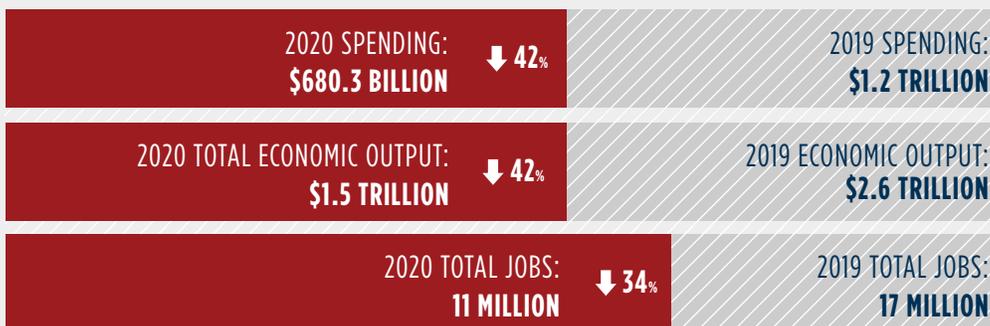
In 2019:

- Domestic and international travelers spent **\$16.6 billion** exploring our state
- For every **\$1 million** spent in Minnesota by domestic and international travelers, **9.2 jobs are created**
- The **153,387 travel-supported jobs** represented **6.1% of Minnesota's total private industry employment**, without which our **unemployment rate of 3.2%** would have been **9.1% of the labor force**
- Travel spending generated **\$4.0 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Minnesota experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 44%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 36%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL** • Support **RECOVERY** • Support **JOBS**