Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

**Travel is a significant economic driver for Nebraska**—and matters to our communities, jobs and public funding.

- Domestic and international travelers spent an estimated $5.8 billion while visiting Nebraska.
- Travel spending was 1.8% below 2019 levels and 19.6% above 2021.

The travel industry **fuels businesses, jobs and investment beyond travel**—creating a ripple effect within our communities, including Nebraska.

- Travel spending directly supported 49,300 jobs, and was the state’s 8th largest sector in terms of employment.
- Travel spending generated $386 million in taxes to state and local governments.
- Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

### WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
<th>STATE AND LOCAL TAX RECEIPTS</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$5.9 Billion</td>
<td>$386 Million</td>
<td>49,300</td>
<td>8</td>
</tr>
<tr>
<td>2020</td>
<td>$3.5 Billion</td>
<td>$285 Million</td>
<td>35,700</td>
<td>11</td>
</tr>
<tr>
<td>2021</td>
<td>$4.8 Billion</td>
<td>$338 Million</td>
<td>40,200</td>
<td>10</td>
</tr>
<tr>
<td>2022*</td>
<td>$5.8 Billion</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Preliminary

**2022 NATIONAL DATA**

- **$1.2 TRILLION** in Travel Spending
- Produces **$2.6 TRILLION** in Economic Output

- Travel has the unique ability to generate a trade surplus
- However, in 2022, travel’s surplus declined to just **$3 BILLION** from a peak of **$86 BILLION** in 2015

- The travel industry directly employs **8 MILLION** American workers
- But still has nearly **2 MILLION** job openings as of early 2023
- Travel spending alleviates an average of **$1,270** in taxes per U.S. household

- Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:
  - **DOMESTIC LEISURE**: **$837 BILLION** (99% RECOVERED***)
  - **DOMESTIC BUSINESS**: **$234 BILLION** (74% RECOVERED***)
  - **INTERNATIONAL INBOUND**: **$116 BILLION** (55% RECOVERED***)

**Percent recovered is adjusted for inflation**