Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for New Hampshire—and matters to our communities, jobs and public funding.

- Domestic and international travelers spent an estimated $4.2 billion while visiting New Hampshire.
- Travel spending was 7.6% below 2019 levels and 33.5% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including New Hampshire.

- Travel spending directly supported 27,100 jobs, and was the state’s 9th largest sector in terms of employment.
- Travel spending generated $169 million in taxes to state and local governments.
- Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

### WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
<th>STATE AND LOCAL TAX RECEIPTS</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$4.6 Billion</td>
<td>$169 Million</td>
<td>27,100</td>
<td>9</td>
</tr>
<tr>
<td>2020</td>
<td>$2.8 Billion</td>
<td>$108 Million</td>
<td>14,500</td>
<td>12</td>
</tr>
<tr>
<td>2021</td>
<td>$3.2 Billion</td>
<td>$116 Million</td>
<td>16,700</td>
<td>12</td>
</tr>
<tr>
<td>2022*</td>
<td>$4.2 Billion</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SOURCE: U.S. Travel Association and Tourism Economics  

**Preliminary

The travel industry directly employs 8 million American workers

But still has nearly 2 million job openings as of early 2023

Travel spending alleviates an average of $1,270 in taxes per U.S. household

Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:

- **Domestic Leisure**: $837 billion (99% recovered**)
- **Domestic Business**: $234 billion (74% recovered**)
- **International Inbound**: $116 billion (55% recovered**)

**Percent recovered is adjusted for inflation