

Travel will power our economic recovery. Why travel matters to NEW HAMPSHIRE

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING	TAX RECEIPTS
2019	\$4.6 Billion	\$925.4 Million	27,145	9	\$371.4 Million
2020	▼ -38%				▼ -29%

In **New Hampshire**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **\$4.6 billion** exploring our state
- For every **\$1 million** spent in New Hampshire by domestic and international travelers, **5.9 jobs are created**
- The **27,145 travel-supported jobs** represented **4.7% of New Hampshire's total private industry employment**, without which our **unemployment rate of 2.6%** would have been **7.2% of the labor force**
- Travel spending generated **\$371.4 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

New Hampshire experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 38%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 29%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.

2020 SPENDING: \$680.3 BILLION	↓ 42%	2019 SPENDING: \$1.2 TRILLION
2020 TOTAL ECONOMIC OUTPUT: \$1.5 TRILLION	↓ 42%	2019 ECONOMIC OUTPUT: \$2.6 TRILLION
2020 TOTAL JOBS: 11 MILLION	↓ 34%	2019 TOTAL JOBS: 17 MILLION

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL** • Support **RECOVERY** • Support **JOBS**