

STATE ··	····· SPENDING ·····	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING	····· TAX RECEIPTS ······
2019	\$4.6 Billion	\$925.4 Million	27,145	9	\$371.4 Million
2020	▼ -38%				▼ -29%

In **New Hampshire**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

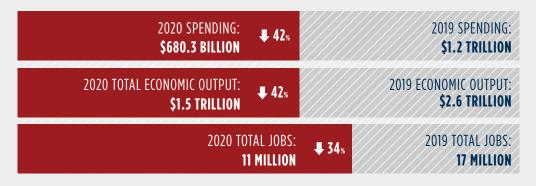
In 2019:

- Domestic and international travelers spent \$4.6 billion exploring our state
- · For every \$1 million spent in New Hampshire by domestic and international travelers, 5.9 jobs are created
- The 27,145 travel-supported jobs represented 4.7% of New Hampshire's total private industry employment, without which our unemployment rate of 2.6% would have been 7.2% of the labor force
- Travel spending generated **\$371.4 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

New Hampshire experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 38%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 29%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS