Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for New Jersey—and matters to our communities, jobs and public funding.

- Domestic and international travelers spent an estimated $26.1 billion while visiting New Jersey.
- Travel spending was 1.7% below 2019 levels and 22.5% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including New Jersey.

- Travel spending directly supported 215,700 jobs, and was the state’s 7th largest sector in terms of employment.
- Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

### 2022 NATIONAL DATA

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
<th>STATE AND LOCAL TAX RECEIPTS</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$26.5 Billion</td>
<td>$1.8 Billion</td>
<td>215,700</td>
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<tr>
<td>2020</td>
<td>$16.8 Billion</td>
<td>$1.4 Billion</td>
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<td>2021</td>
<td>$21.3 Billion</td>
<td>$1.6 Billion</td>
<td>170,200</td>
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<td>2022*</td>
<td>$26.1 Billion</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Preliminary

When the travel industry thrives, America thrives.

Once our nation’s

#1 SERVICES

EXPORT

travel has the unique ability to generate a trade surplus

However, in 2022, travel’s surplus declined to just $3 BILLION from a peak of $86 BILLION in 2015

The travel industry directly employs

8 MILLION

American workers

But still has nearly

2 MILLION

job openings as of early 2023

Travel spending alleviates an average of $1,270 in taxes per U.S. household

Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:

- **DOMESTIC LEISURE**
  - $837 BILLION
  - (99% RECOVERED**)

- **DOMESTIC BUSINESS**
  - $234 BILLION
  - (74% RECOVERED**)

- **INTERNATIONAL INBOUND**
  - $116 BILLION
  - (55% RECOVERED**)