

# Travel will power our economic recovery. Why travel matters to

# OHIO

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$23.1 Billion	\$6.5 Billion	192,930	10
2020	▼ -25%	▼ -12%	▼ -14%	▼ 11
2021	▼ -20% Below 2019 Levels			

Prior to the COVID-19 pandemic, the thriving travel and tourism industry was a significant economic driver in **OHIO**. In 2019:

- Domestic and international travelers spent **\$23.1 billion** while visiting.
- For every **\$1 million** spent in Ohio by domestic and international travelers, **8.4 jobs were created**.
- Travel spending directly supported **192,930 jobs**, making the travel industry the state's **10th largest workforce**, representing **4.1%** of our state's total private sector employment.
- Travel spending generated **\$3.3 billion in taxes to state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

In 2020 and 2021, the COVID-19 pandemic led to historic declines in travel to **OHIO** and caused severe economic harm to our attractions, hotels, restaurants and more.

- Spending by domestic and international travelers **declined 25% in 2020**, shuttering many local businesses and putting our residents out of work. **Spending was 20% below 2019 levels in 2021.**
- **Travel employment fell by 14% in 2020** and travel's share of total private industry employment fell from **4.1% to 3.8%**.

SOURCE: U.S. Travel Association, Tourism Economics

## TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS.

