

Travel will power our economic recovery. Why travel matters to

OREGON

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$14.1 Billion	\$3.8 Billion	103,282	6
2020	▼ -42%	▼ -31%	▼ -33%	▼ 9
2021	▼ -15% Below 2019 Levels			

Prior to the COVID-19 pandemic, the thriving travel and tourism industry was a significant economic driver in **OREGON**. In 2019:

- Domestic and international travelers spent **\$14.1 billion** while visiting.
- For every **\$1 million** spent in Oregon by domestic and international travelers, **7.3 jobs were created**.
- Travel spending directly supported **103,282 jobs**, making the travel industry the state's **6th largest workforce**, representing **6.2%** of our state's total private sector employment.
- Travel spending generated **\$1.7 billion in taxes to state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

In 2020 and 2021, the COVID-19 pandemic led to historic declines in travel to **OREGON** and caused severe economic harm to our attractions, hotels, restaurants and more.

- Spending by domestic and international travelers **declined 42% in 2020**, shuttering many local businesses and putting our residents out of work. **Spending was 15% below 2019 levels in 2021.**
- **Travel employment fell by 33% in 2020** and travel's share of total private industry employment fell from **6.2% to 4.4%**.

SOURCE: U.S. Travel Association, Tourism Economics

TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS.

