Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

**Travel is a significant economic driver for Oregon**—and matters to our communities, jobs and public funding.

- Domestic and international travelers spent an estimated $12.5 billion while visiting Oregon.
- Travel spending was 11.2% below 2019 levels and 28.0% above 2021.

The travel industry **fuels businesses, jobs and investment beyond travel**—creating a ripple effect within our communities, including Oregon.

- Travel spending directly supported 103,300 jobs, and was the state’s 6th largest sector in terms of employment.
- Travel spending generated $604 million in taxes to state and local governments.
  - Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

### WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

**$1.2 TRILLION**

*In Travel Spending*

**Produces $2.6 TRILLION**

*In Economic Output*

However, in 2022, travel’s surplus declined to just $3 BILLION from a peak of $86 BILLION in 2015

The travel industry directly employs **8 MILLION** American workers

But still has nearly **2 MILLION** job openings as of early 2023

Travel spending alleviates an average of **$1,270** in taxes per U.S. household

Each segment of travel plays an essential role in boosting our economy, contributing billions in travel spending:

- **DOMESTIC LEISURE**
  - **$837 BILLION**
    - (99% RECOVERED**)

- **DOMESTIC BUSINESS**
  - **$234 BILLION**
    - (74% RECOVERED**)

- **INTERNATIONAL INBOUND**
  - **$116 BILLION**
    - (55% RECOVERED**)

**Percent recovered is adjusted for inflation**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
<th>STATE AND LOCAL TAX RECEIPTS</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
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<tbody>
<tr>
<td>2019</td>
<td>$14.1 Billion</td>
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<tr>
<td>2020</td>
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<td>2021</td>
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<td>2022*</td>
<td>$12.5 Billion</td>
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**Preliminary**

**SOURCE:** U.S. Travel Association and Tourism Economics