

Travel will power our economic recovery. Why travel matters to

PENNSYLVANIA

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$30.3 Billion	\$9.0 Billion	236,196	9
2020	▼ -37%	▼ -26%	▼ -24%	▼ 11
2021	▼ 25% Below 2019 Levels			

Prior to the COVID-19 pandemic, the thriving travel and tourism industry was a significant economic driver in **PENNSYLVANIA**. In 2019:

- Domestic and international travelers spent **\$30.3 billion** while visiting.
- For every **\$1 million** spent in Pennsylvania by domestic and international travelers, **7.8 jobs were created**.
- Travel spending directly supported **236,196 jobs**, making the travel industry the state's **9th largest workforce**, representing **4.5%** of our state's total private sector employment.
- Travel spending generated **\$3.9 billion in taxes to state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

In 2020 and 2021, the COVID-19 pandemic led to historic declines in travel to **PENNSYLVANIA** and caused severe economic harm to our attractions, hotels, restaurants and more.

- Spending by domestic and international travelers **declined 37% in 2020**, shuttering many local businesses and putting our residents out of work. **Spending remains 25% below 2019 levels in 2021**.
- **Travel employment fell by 24% in 2020** and travel's share of total private industry employment fell from **4.5% to 3.7%**.

SOURCE: U.S. Travel Association, Tourism Economics

TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS.

