Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for Utah—and matters to our communities, jobs and public funding.

- Domestic and international travelers spent an estimated $11.7 billion while visiting Utah.
- Travel spending was 11.2% above 2019 levels and 6.3% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including Utah.

- Travel spending directly supported 88,800 jobs, and was the state’s 7th largest sector in terms of employment.
- Travel spending generated $793 million in taxes to state and local governments.
  - Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

## When the Travel Industry Thrives, America Thrives.

### 2022 National Data

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRAVEL SPENDING</th>
<th>STATE AND LOCAL TAX RECEIPTS</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$10.5 Billion</td>
<td>$793 Million</td>
<td>88,800</td>
<td>7</td>
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<tr>
<td>2020</td>
<td>$7.4 Billion</td>
<td>$690 Million</td>
<td>74,300</td>
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<tr>
<td>2021</td>
<td>$11.0 Billion</td>
<td>$774 Million</td>
<td>77,500</td>
<td>8</td>
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<tr>
<td>2022*</td>
<td>$11.7 Billion</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Preliminary

**Percent recovered is adjusted for inflation

Travel spending alleviates an average of $1,270 in taxes per U.S. household.

- Domestic leisure: $837 billion (99% recovered**)
- Domestic business: $234 billion (74% recovered**)
- International inbound: $116 billion (55% recovered**)

The travel industry directly employs 8 million American workers.

Once our nation’s #1 services export, travel has the unique ability to generate a trade surplus from a peak of $86 billion in 2015, but still has nearly 2 million job openings as of early 2023.

However, in 2022, travel’s surplus declined to just $3 billion.