

Travel will power our economic recovery. Why travel matters to

WYOMING

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$4.0 Billion	\$919 Million	34,325	1
2020	▼ -23%	▼ -17%	▼ -22%	▼ 3
2021	▼ 6% Below 2019 Levels			

Prior to the COVID-19 pandemic, the thriving travel and tourism industry was a significant economic driver in **WYOMING**. In 2019:

- Domestic and international travelers spent **\$4.0 billion** while visiting.
- For every **\$1 million** spent in Wyoming by domestic and international travelers, **8.7 jobs were created**.
- Travel spending directly supported **34,325 jobs**, making the travel industry the state's **largest workforce**, representing **16.2%** of our state's total private sector employment.
- Travel spending generated **\$379 million in taxes to state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

In 2020 and 2021, the COVID-19 pandemic led to historic declines in travel to **WYOMING** and caused severe economic harm to our attractions, hotels, restaurants and more.

- Spending by domestic and international travelers **declined 23% in 2020**, shuttering many local businesses and putting our residents out of work. **Spending remained 6% below 2019 levels in 2021**.
- **Travel employment fell by 22% in 2020** and travel's share of total private industry employment fell from **16.2% to 13.5%**.

SOURCE: U.S. Travel Association, Tourism Economics

TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS.

